## State and Future of the GCC Economies: A Story of Transformation

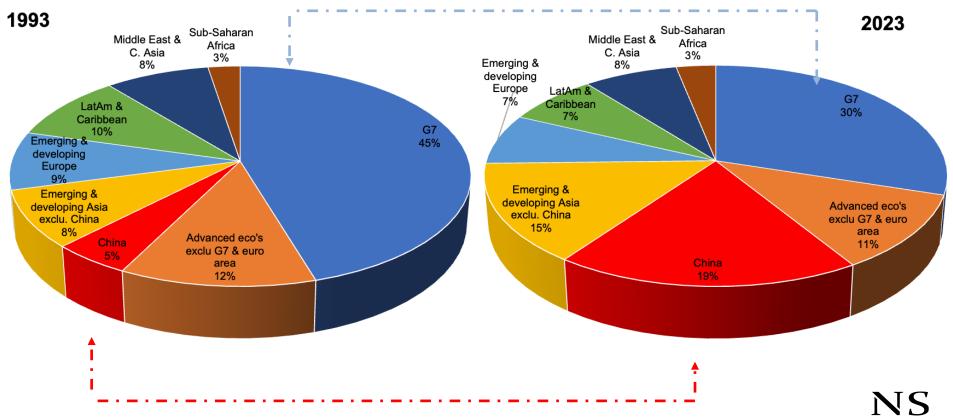
Dr. Nasser Saidi 20 Oct 2023 @ International Jurists



- Shifts in Global Economic Geography
- Regional Economic Developments
- Gulf Falcons: Transformation of KSA and UAE & Economic Prospects
- Key Takeaways

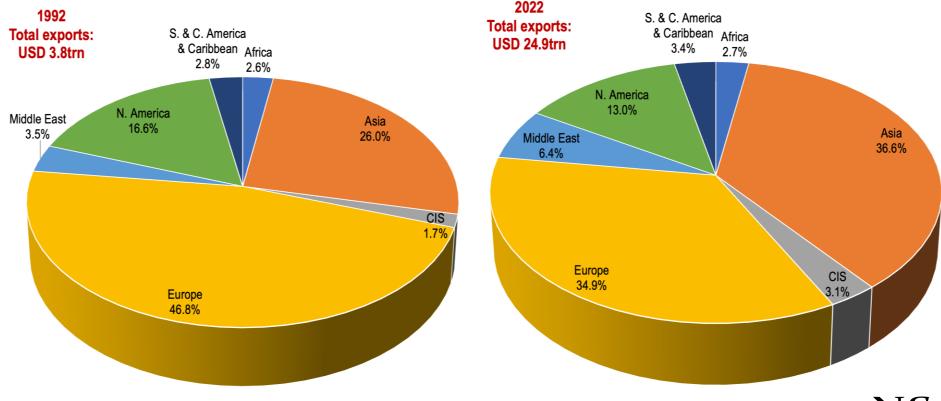
## Shift in Global Economic Geography towards Emerging Asia

Gross domestic product based on purchasing-power-parity (PPP) share of world total



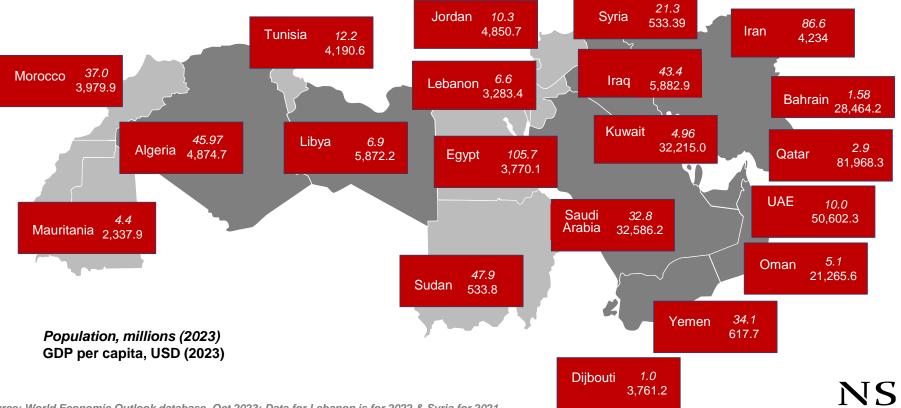
Source: World Economic Outlook database, Oct 2023

# Global Trade rapidly expanded with Globalisation: Asia is the dominant trade partner for the World



## MENA: Wide Inequality in Incomes, Wealth & Resources; Divergent Pandemic Recoveries

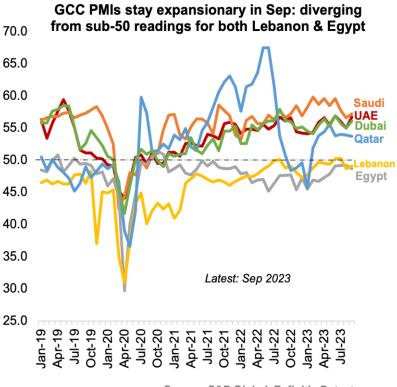
**Drivers of growth:** accelerating trade & investment links with China & wider Asia; Digital transformation plans; Demographics & the rise of Africa; Rapid urbanisation; "Slowbalization"



Source: World Economic Outlook database, Oct 2023; Data for Lebanon is for 2022 & Syria for 2021

## Middle East: Macroeconomic & Geo-Political Developments

- MENA region shows divergent post-Covid recovery patterns: oil exporters rapid recovery (including non-oil activity); oil importers lagging & facing headwinds (food & energy prices, appreciating US\$, foreign debt)
- Medium / Long-Term risks in MENA notwithstanding (e.g., climate change, regional conflicts), GCC are on an Economic Diversification 2.0 path (post-Covid).
- Inflation relatively subdued in GCC alongside surging rates across rest of MENA; food prices are rising faster, leading to concerns of poverty / inequality, food security and potential social unrest (e.g., Egypt, Jordan)
- Regional impact of the Israel-Hamas conflict will depend on length/depth of conflict, spillover and drawing in other parties, international ramifications/global supply chains



Source: S&P Global, Refinitiv Datastream.

## **Israel-Gaza Conflict & Potential Regional Impact**

- Growth momentum has already slowed significantly this year; this conflict has the **potential to further slow growth** and **raise** already record-high **public debt** levels.
- Any disruption in transport and logistics will have an impact on global supply chains, energy & food prices => increase in global inflation, slower growth
- **Downward impact on tourism** if conflict spreads (e.g., Egypt & Jordan)
- Investor confidence will be affected, resulting in capital outflows & lower FDI inflows
- Geopolitical tensions could **see the dollar benefit** given its safe-haven status: difficult for nations facing currency depreciation; supports nations pegged to the dollar
- At the end of 2022, the MENA region hosted about 2.4mn refugees in addition to about 12.6mn internally displaced persons & more (UNHCR). Any further addition to this would put severe strain on the hosting nations' budget & finances and socio-economic-political stability.
- Sectors that could be negatively affected : markets, tourism, hospitality, real estate  ${f NS}$

## **GCC: On a Mission to Accelerate Diversification**

- GCC expected growth to be robust in 2024, at a faster pace in year-on-year terms (% yoy). Relatively sheltered from the Israel-Gaza conflict
- Strong non-oil sector activity to drive economic growth (as evidenced by PMI & business sentiment)
- Inflation easing; but some categories indicate persistently high rates (e.g., housing in KSA, UAE)
- Fiscal surpluses: the GCC have **avoided procyclical spending**; more fiscal consolidation in the future
- Strong external positions incl. official reserves & SWFs
- Despite dollar peg, central banks have become more active (new policy instruments, cross-border CBDC)
- Capital market development: expect more debtraising activities; public asset divestments to continue
- Evidence of greater regional integration within GCC & new normalizations => higher trade, FDI, capital flows

#### GCC: Selected Economic Indicators, 2023-24

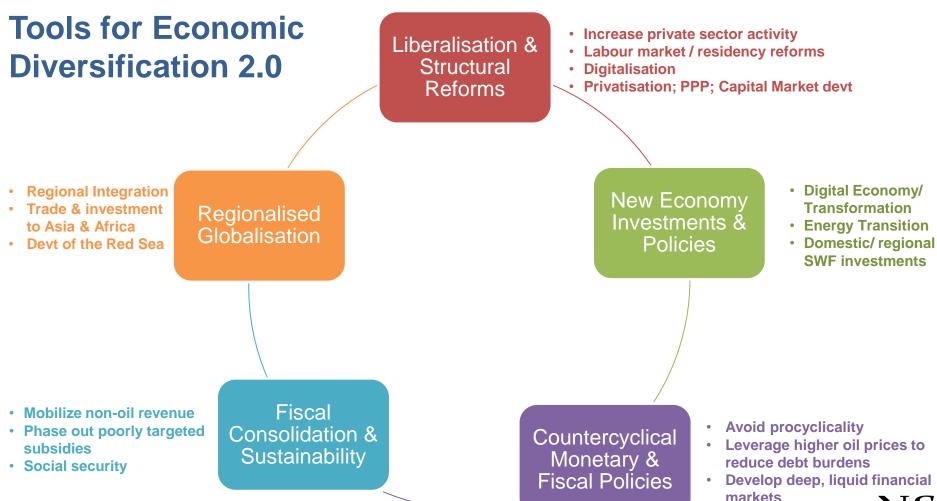
	GDP (\$bn)	Real GDP growth (% yoy)		Inflation (% yoy)		Fiscal balance (% GDP)		Current account bal (% GDP)	
	2023	2023	2024	2023	2024	2023	2024	2023	2024
	45.0	2.7	3.6	1.0	1.4	-5.0	-3.2	6.6	7.0
	159.7	-0.6	3.6	3.4	3.1	14.0	9.5	30.3	27.7
¥	108.3	1.2	2.7	1.1	1.7	6.2	5.9	5.1	5.4
	235.5	2.4	2.2	2.8	2.3	10.8	10.1	17.6	15.4
3442NN	1069.4	0.8	4.0	2.5	2.2	-0.3	0.3	5.9	5.4
	509.2	3.4	4.0	3.1	2.3	5.1	4.4	8.2	7.7
GCC	2127.1	1.5	3.7	2.6	2.3	3.5	3.3	9.6	8.8

Source: Regional Economic Outlook for MENA & Central Asia, International Monetary Fund, Oct 2023.

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#### Pandemic Demonstrated Vulnerability of GCC's ED 1.0 Strategy Double whammy of Covid + Oil price shock => acceleration of reforms

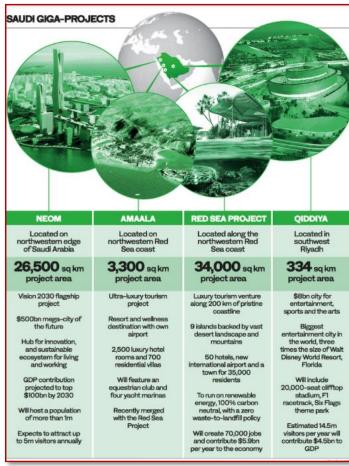
	Impact from Pandemic + Oil Price Shocks	Changes to Policies			
GDP growth	2019: 1% 2020: -4.8%	Diversify into new economic sectors/ investments/ policies (manufacturing, start-ups, SMEs, "new" & digital economy)			
Non-oil sector growth	2019: 2.4% 2020: -4.0%	Opening up new sectors (e.g. KSA tourism); adjusting to the "new" normal; accelerated digitisation, automation etc.			
Jobs	+	Long-term residency & new visas for skilled workforce; build a "knowledge economy"			
Fiscal balance (% of GDP)	<b>2019: -1.8%</b> 2020: -9.0%	Fiscal consolidation & sustainability			
SWFs		Re-focus on domestic & regional investments in addition to advanced nations. Placing bets on "new" asset classes			
Trade balance (surplus)	2019: \$207.7bn 2020: \$103.2bn	Trade agreements with old & new strategic partners			
FDI	2020: +12.4% to \$27.7bn	New sectors of opportunity (renewable energy, fintech, hydrogen etc) in addition to investments in energy infrastructure			
Foreign policy	1	Disengagement from regional conflicts, foreign aid and support directed at Bahrain, Egypt, Pakistan and others			



## **Recent Reforms in the GCC enable increased access**

- Opening up to foreign investors & supporting new sectors/ businesses (e.g. AI, EVs)
- Inclusion in **MSCI** (UAE, Qatar, Saudi Arabia)
- Privatisations of state-owned assets
- Listings of SOEs, family-owned businesses and related
- Alternative stock exchange with **lighter listing requirements** Nomu in Saudi Arabia; plans for Nasdaq Dubai Growth Market
- **Debt market development** gathers pace: green bonds & sukuk issuances are developing; UAE federal govt's debut dollar bond sale (Oct 2021)
- Priority reforms incl. developing a yield curve, increasing market liquidity through secondary markets trading & developing domestic corporate bond markets
- Longer-term visas => diversify labour market, **attract talent** + increase flexibility for expatriates
- Normalisation policies
- Support increased trade-investment linkages using trade agreements (GCC-China, GCC-S. Korea in discussions) and CEPAs (UAE has ratified 4; another 6 more to be signed before end-2023)

## 4 Transformational Giga Projects in Saudi Arabia being Funded by the PIF



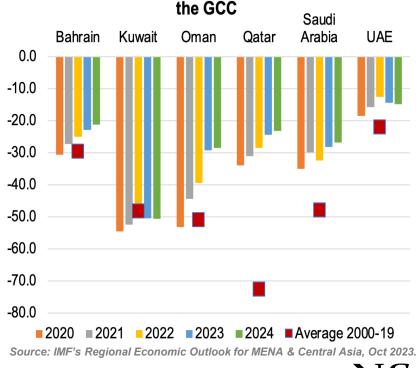
## Saudi Arabia: Ambitious Megaprojects to Support Growth

- Non-oil sector to drive economic growth (services / tourism, investments). Mega & Giga projects to support diversification efforts + job creation
- Saudi to keep **funding options** open: debt issuance to finance fiscal deficit; further sales of Aramco shares.
- Public Investment Fund (PIF) to continue investing in regional & domestic projects
- Riyadh's Expo bid for 2030: win would solidify Vision 2030
- Inflation to remain contained in 2024 (despite pressure on rents). Credit growth has been strong (thanks partly due to mortgages); policy tightening has seen this pace slow in recent months
- Fall in oil revenue to be mirrored in lower trade & current account surpluses alongside a return to fiscal deficits
- Sustained momentum of structural reforms to continue NS

## **UAE: Recovery Driven by Oil & "New" Non-oil Sectors**

- GDP growth supported by strong domestic activity (nonoil sector)
- Focus on "new" non-oil sectors like manufacturing, Renewable Energy, FinTech, AI & Blockchain alongside "old" players tourism & hospitality and trade & logistics (albeit with a difference)
- Ongoing structural reforms (e.g., long-term residency, pensions, support for SMEs) to attract firms & skilled personnel
- Trade liberalisation: forging new trade & investment linkages via CEPAs (re-export hub, boost non-oil sector exports)
- Growing regional links: e.g., swaps with Egypt central bank, industrial integration with Jordan, CBDC with Saudi Arabia
- Fiscal & external surpluses to remain high thanks to elevated oil prices
- Fiscal sustainability & consolidation: phased introduction of corporate income tax to boost non-oil revenues

## Diversification benefits: UAE's non-oil fiscal deficit as % of non-oil GDP remains lowest in



## MENA Economic Prospects will be heavily influenced by GCC's strategies & policies

- Saudi & UAE are implementing Economic Diversification 2.0 => less volatile, sustainable, growth & development + expanding Regionalised Globalisation and integrating GCC-linked region.
- ME/GCC structural transformation will be driven by:
  - Privatisation, PPP, Capital Market Development, efficient management of State assets, labour market liberalisation
  - Energy transition: Global Energy Crisis and investments in RE and Climate risk resilient infrastructure change will draw a New Global Energy Map
  - ✓ **Digitalisation** & modern technologies (AI, automation & robotics)
  - Regionalised Globalisation can lead to a transformation of the GCC-linked region including ME, East Africa; e.g., Red Sea Council
- Emergence of the GCC Falcons

### **GCC's 30-year Economic Transformation & Future Prospects**

## Initial Phase: Oil discovery & modernisation

- Moving from desert lifestyle to creating urban spaces
- Oil wealth used to develop the economies: GDP growth + fiscal, current & BoP surpluses
- Massive spending on infrastructure, health, and education => raise standards of living
- Creation of Sovereign Wealth Funds to manage oil wealth
- Peg to the USD for monetary stability

#### **Diversification Phase**

- •Population surges: young demographics + immigration
- •Melting Pot of nationalities, cultures, races, religions, ethnicities drives innovation
- •Build up of world standard hard & soft infrastructure, transport & logistics
- •SEZs as a means of clustering, diversification & private sector development, FDI
- •Liberalisation of rights of establishment, trade, FDI
- •Sound & efficient legal & regulatory frameworks
- International Financial Centres (ADGM, DIFC, KAFD, QFC) & SWFs to manage & deploy region's Wealth and Assets

#### **Future:**

#### **Soaring Falcons**

- Benefit from global decoupling/ fragmentation
- Digitalisation + New Tech sectors (Fintech, DeFI, Space, AI, transversal tech)
- New, emerging Global Energy Map & energy transition
- Attracting specialized human capital + more labour mobility
- New economic partners (via FTAs)
- Regionalised Globalisation: Driving & supporting Regional Economic Integration.
- Moving towards sustainable development, Net-Zero emissions

Common factors: political stability, absence of burden of legacy systems (tech, regulations/ legal, sound macroeconomic policies, low taxation, peg to the \$, no financial crises

## Not Without Risk: Major Headwinds for Outlook

- Israel-Gaza conflict: regional impact will depend on length/depth of the conflict, spillovers and expansion of conflict.
- Geopolitical risks: breakdown of Israel normalisation pacts; social unrest
- **Oil prices**: Much higher prices if conflict extends => higher global inflation & strained budgets => risk of global slowdown & lower demand. Fiscal strain if oil falls < \$70 for a sustained period
- Higher food prices, over-dependence on food imports => food security
- Higher **borrowing costs** (raises interest expense burden)
- Tighter financial conditions (elevated debt burdens, esp. SoEs & effect on debt repayments)
- Additional fiscal support (e.g., increase in subsidies)
- Extended slowdown in China
- Impact from climate change (such as heat, droughts) & failure of climate change adaptation

## Middle East highly exposed to Climate Change Risk; COP28 will witness major new commitments.

**Rising temperatures**: over past three decades, temperatures in the Middle East have already risen by 1.5°C, **twice the global increase of 0.7°C.** By 2050, average summertime temperatures could exceed 30°C in half the region's countries!

**Global warming is exacerbating desertification, water stress & rising sea levels.** 20% reduction in water supply in the Middle East could decrease GDP by up to 10%.

**Negative impact on GDP**: a temperature increase of 1°C in 5 of the hottest countries (Bahrain, Djibouti, Mauritania, Qatar & UAE) results in an immediate decline in per capita economic growth of ~2 percentage points.

Climate migration: 22.3 million people worldwide were internally displaced globally due to extreme weather events in 2021 & accelerating with climate change.

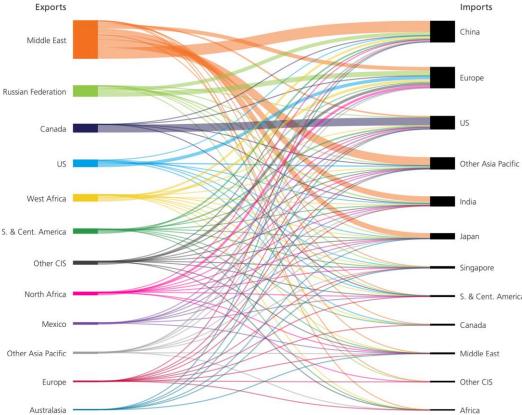
Growing risk of Stranded Fossil Fuel assets. Global losses range between USD 21.5 -30.6trn

#### Climate Risk Mitigation & Adaptation are urgent priorities

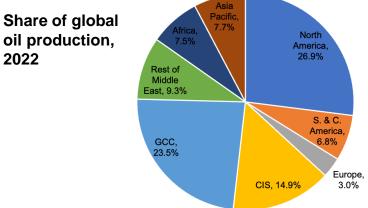
- Develop & implement Climate Change strategies, not just NZEs
- Massive investment in Renewables & Climate Tech
- Increase role of the private sector
- Measures to contain & reduce emissions: carbon taxes, reduce subsidies & strengthen regulation
- Boost public investment in climate resilient infrastructure
- De-risk fossil fuel assets: privatisation
- Build **financial & institutional resilience** to natural disasters/climate risk

#### GCC accounted for 23.5% of global oil production in 2022; but Energy Transition is underway with development of Hydrogen & RE => New Global Energy Market developing Asia

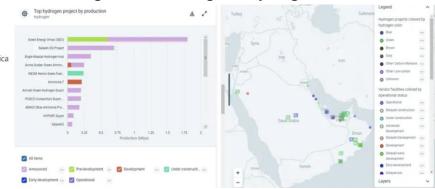
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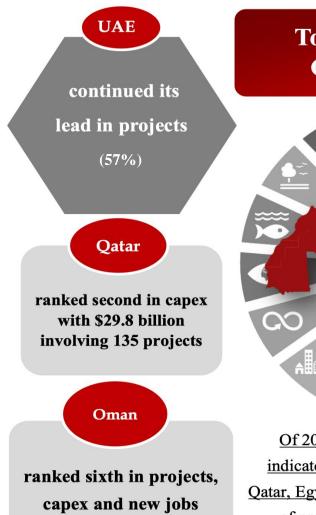
Source: Energy Institute Statistical Review of World Energy 2023



#### Low carbon hydrogen projects in MENA; largest share geared towards green hydrogen

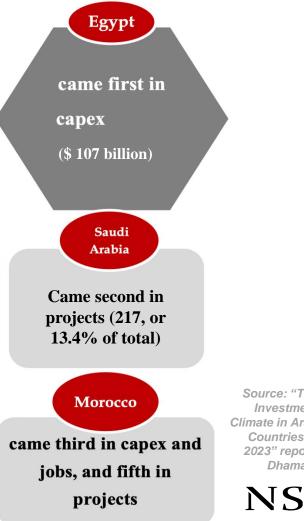


Source: Woodmac LENS Hydrogen screenshot : Hydrogen projects view



# **Top Arab Destination Countries for 2022 ∕Ĩ**¥ŤŤ÷Ĩ Of 20 Arab countries, the top five in all

indicators, notably the UAE, Saudi Arabia, Qatar, Egypt and Morocco, make up nearly 92% of projects, 88% of capex and new jobs



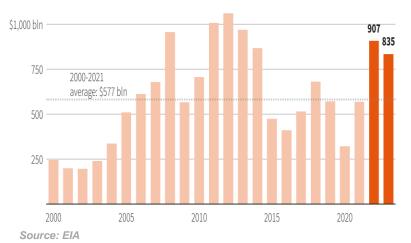
Source: "The Investment Climate in Arab Countries in 2023" report, Dhaman.

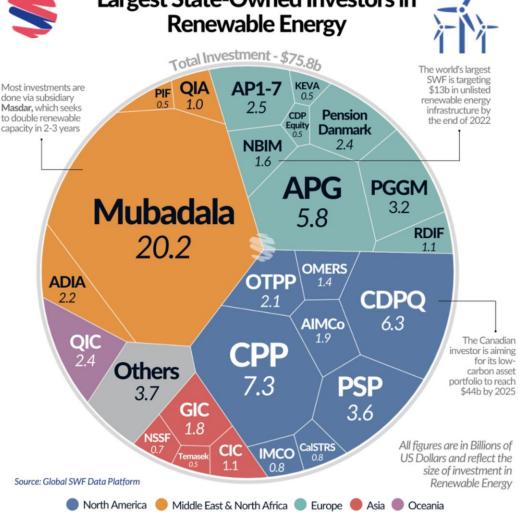
## GCC SWFs Increased Reach (Global, Regional, Domestic Investments)

## Largest State-Owned Investors in

- IMF: ME oil producers set for \$1.3tn oil windfall through 2026
- SWFs pursuing domestic agenda to support economic diversification & have become more active in local & regional opportunities

**OPEC** members' annual net oil export revenue is forecast to surge





## Changing Geopolitical Landscape => KSA & UAE are key to GCC & MENA, given Geo-eco-pol weight & regionalisation strategy

**Changes in Regional Political Strategy** 

- Disengagement from Regional conflicts & confrontation (Yemen, Iran, Libya, Israel, Turkey)
- Greater regional integration: foreign aid & financial support; FDI, joint industrial partnerships
- Forging new links: diplomatic openings and new trade & investment agreements

#### **Regionalised Globalisation**

- US-China decoupling opens opportunity for greater regional integration; GCC-China FTA
- Opening to Africa (e.g. Red Sea Council, Asia)
- Trade & investment agreements (UAE's CEPAs with India, Indonesia, Abraham Accords..)
- Economic partners integrated into GCC-connected Global Supply Chains
- GCC Regional Investments (hard infrastructure, transport, logistics, food & energy security)
- Integrated GCC power grid (powered by RE), extending into ME, Europe, Pakistan & India

## **Key Takeaways: Soaring Gulf Falcons**

- Gulf Falcons Saudi & UAE are maturing economies, implementing Economic Diversification 2.0 resulting in less volatile, sustainable, growth & development (fallout from the Israel-Gaza conflict: still a fluid situation)
- Gulf Falcons are expanding & integrating GCC-linked region into Global Supply Chains
- Global fragmentation, decoupling, opens **new opportunities for Gulf Falcons**
- Gulf Falcons will drive regional structural transformation through:
  - ✓ New Global Energy Map, Energy Transition & combating Climate Change
  - ✓ Finance Structural Change: Privatisation, PPP, efficient management of State assets & private sector groups
  - ✓ **Provide Infrastructure services** (transport, logistics, telecom, energy) using existing facilities
  - ✓ Finance Regionalised Globalisation
  - ✓ Digitalisation & New Economy
  - ✓ Manage growing wealth & assets of the region + increase financial access/ deepening

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