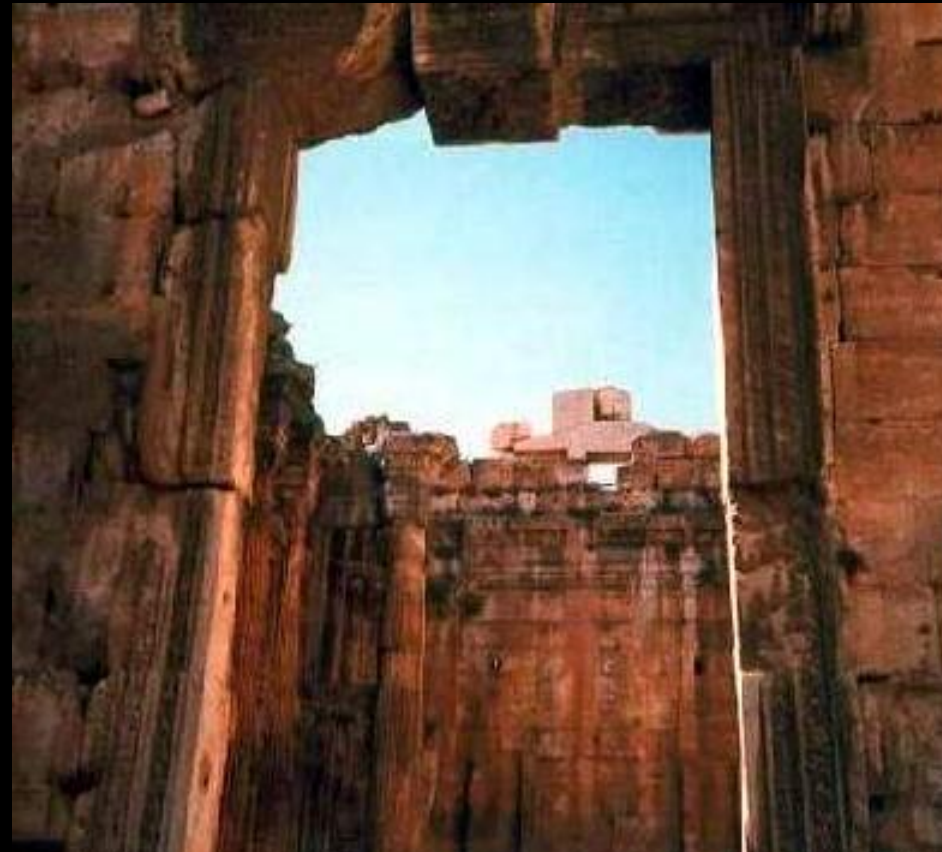


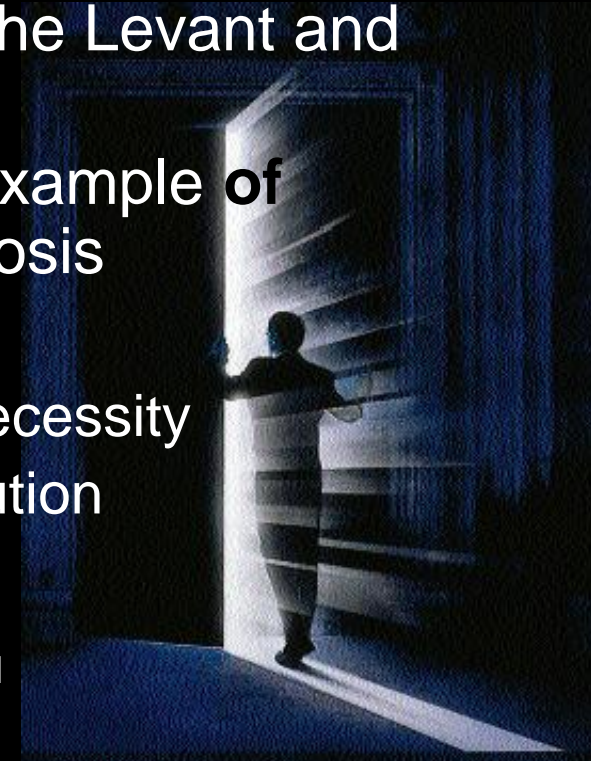
Lebanon: Portal to the Levant & Asia

Using ICM Technologies to
Create *eLebanon*



Portal

- Definition
 - ◆ *Grand and imposing Door, or Entrance*
 - ◆ *Approach or entrance to a bridge or a tunnel*
- Lebanon is a portal to the Levant and Asia
- Lebanon is a positive example of coexistence and symbiosis
- Lebanon is a:
 - ◆ Post 11 September necessity
 - ◆ *Weltanschauung* resolution



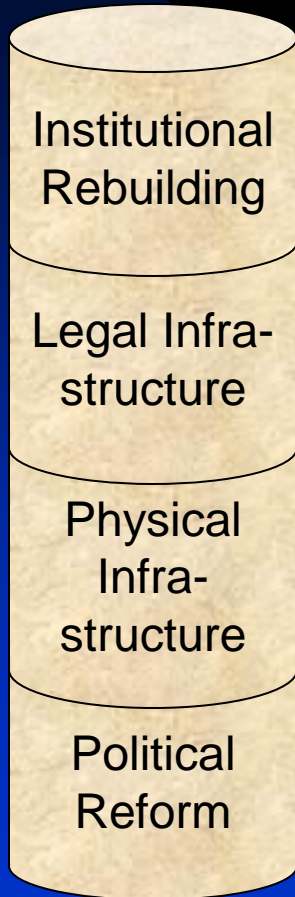
Lebanon: Portal to the Levant & Asia

- Geography, Location and Comparative Advantage
- Post-Conflict Reconstruction: a positive example for the world
- Policies for Openness and Competition
- Creating eLebanon: using new technologies for development

Geography, Location & Economic Structure

- Geography & Location are determining factors
- Geography & natural endowments have implied:
 - ◆ Multi-cultural, multi-lingual, multi-religious society
 - ◆ Comparative advantage in services
 - ◆ Migration and “networking”:
Lebanon.net

Lebanon's Post-Conflict Reconstruction



- Political Reform & Rebuilding
 - ◆ Liberation of territory
 - ◆ Representation, Elections & “Voice”: national, local
- Physical Infrastructure
- Legal & Regulatory Infrastructure: modernization & enabling structural change and reform
- Institutional Rebuilding

Lebanon's Reconstruction

Legal Infrastructure

- Banking
 - Anti-money laundering
 - Payment systems
 - eBanking
 - Bank shares
- Intellectual property protection
- Mergers & Acquisitions
- Fiduciary Activities
- Investment management & Intermediation

Institutional Rebuilding

- BDL
- IDAL
- BSE
- LBA
- Midclear
- Government Agencies
- Ministries
- CDR

New Economy: Creating *eLebanon*

- Access
- Human capital
- Access to “knowledge ware”
- Focus on High value-added sectors
- ❖ Creating the Singapore/Ireland of the Levant

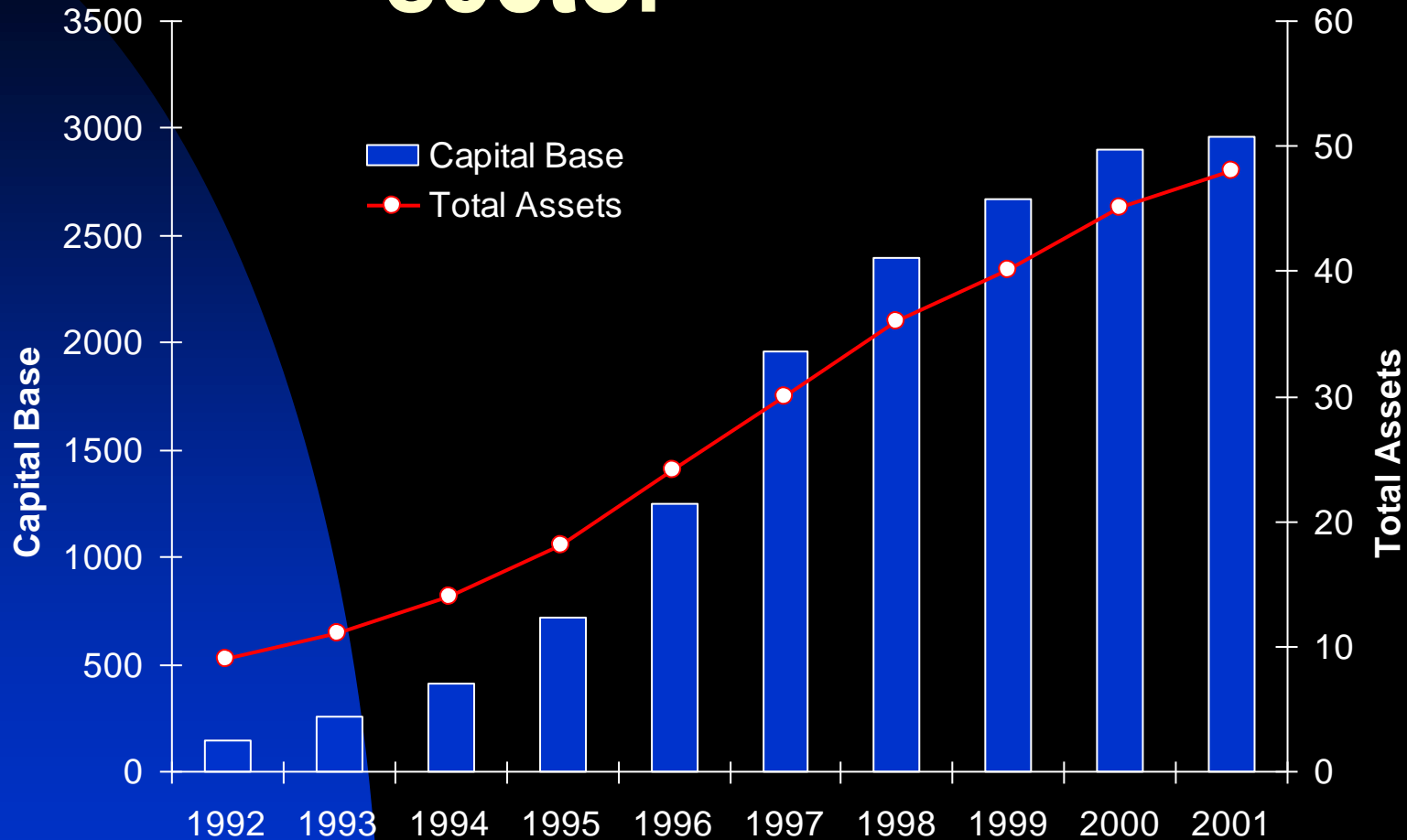
eLebanon: Openness & Competition

- Openness:
 - ◆ Greater Arab Free Trade Area
 - ◆ Euro-Mediterranean Partnership Agreement
 - ◆ Entry into WTO
 - ◆ Bilateral Free Trade Areas
- Privatization and Increased Private sector participation

Implementing eLebanon: Banking Sector

- Sound Financials
- Well Regulated and Supervised
- Complying with International Standards: banking, accounting, payments
- Anti-Money Laundering Legislation & Action
- Modern and Secure Payment Systems
- Primed for e-Banking and e-Finance: the **SeBIL** Project

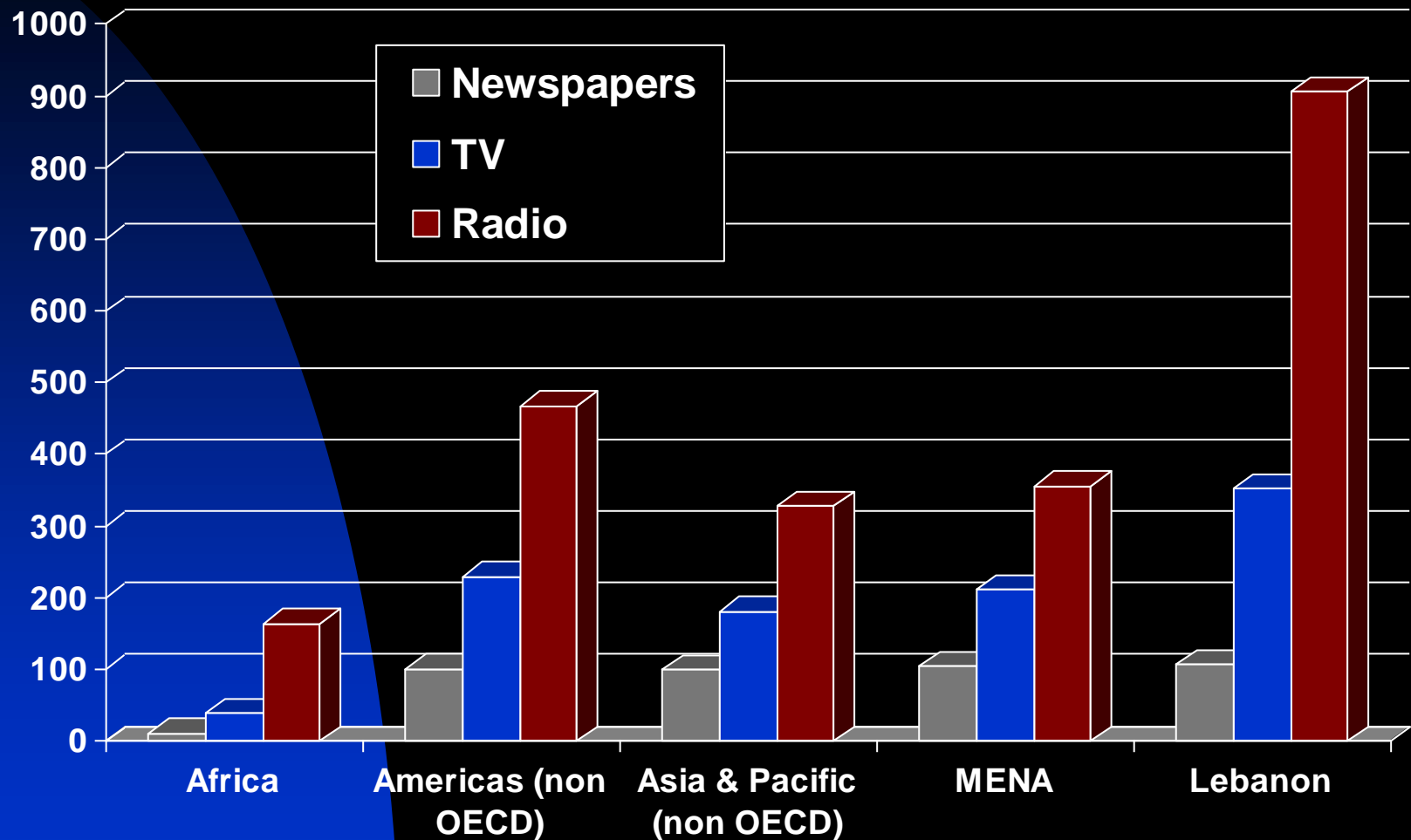
Strength of the banking sector



eLebanon *is* Lebanon's Future

- Lebanon's comparative advantage is to provide e-Services to the Levant and Asia
- ITC & Media are areas for specialization

Media penetration rates



Using ICM Technologies to Create eLebanon

eGovernment

eDemocracy

eBanking

@ Lebanon

eCommerce
& eServices

Lebanon
SchoolNet

Lebanon: Portal to the Levant & Asia

- Lebanon is a:
 - ◆ Post 11 September necessity
 - ◆ *Weltanschauung* resolution
- Lebanon is **your** portal to Europe, the Levant and Asia