

“The Age of Electricity Beckons”: Presentation at ABB Channel Partners event, 29 January 2025

Dr. Nasser Saidi’s joined as a keynote speaker at the ABB Channel Partners Event on 29th of January 2025, with a presentation titled “[The Age of Electricity Beckons](#)”.

The presentation touched upon the ongoing global economic-geopolitical fragmentation, how costly it would be given it accelerates deglobalisation while also touching on the Trump Presidency and potential impact on the MENA region. Regional implications was analysed with a view that the GCC can benefit from global fragmentation via increasingly diversified, integrated & globally connected economies, emerging as “Middle Powers”. The presentation focused on the challenges of climate change and energy transition in the MENA region, underscoring the fact that tech deployment is critical for energy transition.

A [press release of the event](#) quotes Dr. Saidi:

“Climate change is the name of the game,” said Dr Saidi, President of Nasser Saidi & Associates and guest speaker of the event. “Private and public fundings need to be mobilized to accelerate investment in and development of renewable energy and climate technology across the region, one of the most climate stressed globally.

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