

Comments on Saudi Arabia's new pitch to Wall Street in Bloomberg, 23 Oct 2025

Aathira Prasad's comments on Saudi Arabia's pullback at Neom and what it means ahead of the Future Investment Initiative (FII) in the Bloomberg article titled "[Saudi Arabia's New Pitch to Wall Street: Less Neom, More AI](#)", published on 23 Oct 2025.

Comments are posted below.

Added investments in areas like AI offer further opportunities for partnerships and deals particularly as recent messaging from the top echelons of government indicates a willingness to change course.

The changes are likely to be view positively by investors "because it says a lot when a government takes a step back and says hey we aren't going to stop all investments but we are moving money to places with immediate needs and quicker returns," said Aathira Prasad, director of macroeconomics at economic and business advisor Nasser Saidi & Associates.