

“Global Macroeconomic Developments: Impact on Travel & Tourism / MICE”, Presentation at the Abu Dhabi Business Events Forum, 26 Sep 2023

Dr. Nasser Saidi was invited to join as a guest speaker at the Abu Dhabi Business Events Forum held in Abu Dhabi on 26th September 2023.

Dr. Saidi's presentation, titled “[Global Macroeconomic Developments: Impact on Travel & Tourism / MICE](#)”, focused on the global and regional macroeconomic developments, with a special focus on the drivers and major headwinds. The talk also centred on the GCC's economic transformation and the role played by tourism/ MICE before concluding with slides on the opportunities and risks for the sector in the Middle East.