

Introductory remarks at CEBC's "ESCO Market in MENA: Challenges vs Opportunities" event, 15 Sep 2019

Dr. Nasser Saidi, in his role as the Chairman of the regional Clean Energy Business Council (CEBC), provided the [introductory remarks](#) at the event titled "ESCO Market in MENA: Challenges vs Opportunities" that took place on September 15th in Dubai.

Dr. Saidi's presentation explored the current energy use in the Middle East region, before highlighting the benefits and challenges of energy efficiency policies and outlining the role of Energy Service Companies (ESCOs) and their regional experience. The presentation finishes touching on the way forward in energy efficiency reforms and the role of the CEBC in this regard (including the working group on energy efficiency).