

"Beirut: The Centre of Disruptive Innovation", article in Lebanon Opportunities, Sep 2017

An excerpt from the article titled "Beirut: The Centre of Disruptive Innovation" is posted below:

The technology and innovation ecosystem in Beirut is becoming a mini-Silicon Valley for the Middle East. There has been a spate of successful startups: Presella the "Eventbrite of the Middle East" has raised almost \$400,000 so far and has rapidly expanded its user base in Middle Eastern markets; Anghami, the iTunes of the Middle East, has 33 million users; Pou, a game based on an alien pet, is currently making millions of dollars on the App Store. Moreover, LittleBits, Cinemoz and such platforms such as Ki, Zoomaal, Sohati, Fedded, Saily and Tari'ak, are gaining a regional presence. The growth of the entrepreneurship culture is starting to attract global investors, but there are lessons to be learned.

Click [here](#) to download the full article, which was co-authored with Hady Khalaf.