

MENA New Oil Normal & Adapting to Disruption: Presentation to the Society of Family Offices, 10 Apr 2017

Titled "[MENA: New Oil Normal & Adapting to Disruption](#)", this presentation to the Society of Family Offices took place in King Abdullah Economic City on the 10 April 2017.

The presentation took a look at the global macroeconomic developments before delving deep into the macroeconomic outlook for the MENA region. After presenting the essential requirements for creating a New Economic Development Model for the GCC, a more forward-looking outlook was given via identifying key growth drivers for the region.